

A person in a red shirt and black pants stands on the edge of a dark, rocky cliff. Below them is a calm, blue lake that reflects the surrounding mountains. The background features rugged, green mountains under a clear sky. The overall scene is serene and majestic.

# THRIVING PRACTICE CENTER

COMPREHENSIVE, HOLISTIC BUSINESS CARE AND DEVELOPMENT FOR HEALTHCARE PRACTITIONERS.

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*Overview*

**RESILIENCE IS ALL ABOUT BEING ABLE  
TO OVERCOME THE UNEXPECTED.  
SUSTAINABILITY IS ABOUT SURVIVAL.  
THE GOAL OF RESILIENCE IS TO THRIVE.**

*- Jamais Cascia*

# WELCOME

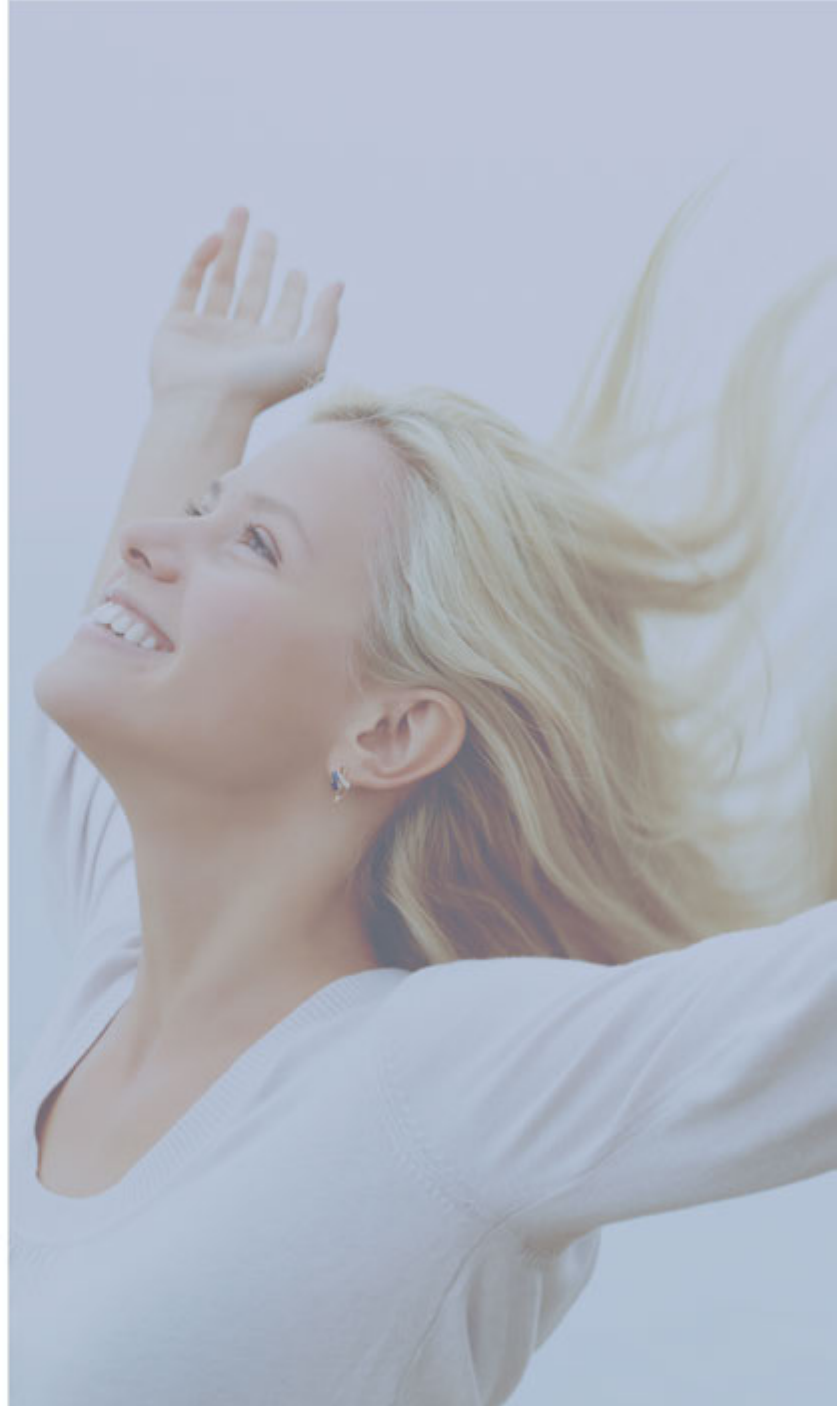
I'm honored that you are here, making a decision about how to improve your practice.

This program was designed to minimize the time that it takes practitioners to learn everything necessary to create a thriving practice. Whichever membership option you choose, I am confident that the tools, skills, and resources that you seek to best serve in your field are within.

Join our ever-expanding community of like-minded practitioners to feel the support that will take your practice to the next level.

I'm here to serve you,

*Jesse Nunley*





# ABOUT JESSE

Jesse is a conscious entrepreneur and natural health advocate who bridged his passions for both into a calling to serve those who heal others.

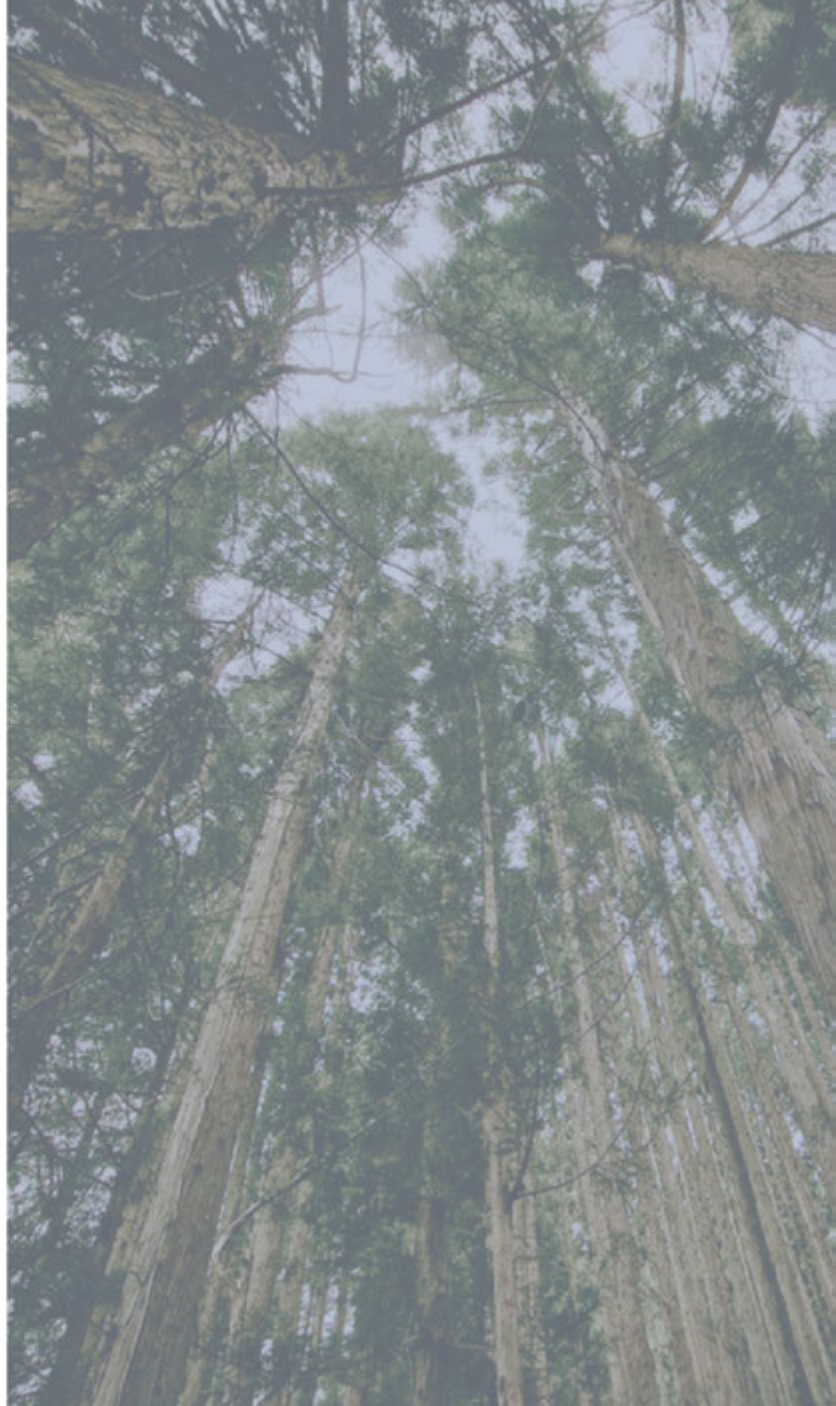
Known by most as someone who spreads a permanent sense of joy and light through companies worldwide, Jesse partners with startups, health centers, and solo healers on forming authentic business practices that create freedom and impact for those who want to truly make a difference in the world.

# WHY THIS COURSE?

You dedicated your life to learning about the body and how to care for others. That includes years of schooling.

At Thriving Practice Center, we believe learning how to leverage your business to best support that purpose is equally important. Our mission is to:

- Provide all of the tips and training that one can expect to learn from business schooling and years of trial and error.
- Build a community of passionate practitioners who encourage success through sharing ideas and experiences.
- To create a holistic, balanced practice that supports the freedom, impact and income of the practitioners nurturing it.





# LEARNING MODEL

AT THRIVING PRACTICE CENTER WE HOLD TWO CRITICAL BELIEFS ABOUT EDUCATION

## 1: FULL IMMERSION IS EVERYTHING

We aim to activate as much of your mind as possible through connecting with different learning styles, senses, emotions and content. This program was designed to it's fullest potential with maximum immersion in mind for optimal learning.

## 2: A THRIVING PRACTICE PARALLELS A THRIVING BODY

...That is why we teach business through the analogy with the body and its functions as often as possible. We use the knowledge you have already gained through your studies of the body to learn about how business works.

## PHASE 1

# RESILIENCE

**"NO ONE HAS EVER BECOME POOR FROM GIVING."-ANNE FRANK**

Thriving Practice Center wants to give you a look through our membership lens before you decide if that feels best for you. That is why your first module is free to explore.

Starting and organizing a practice can be overwhelming. If your practice were a body, this would be the infancy and early development stage. However, unlike the body practices that are already up-and-running can use these modules as a form of checklist to ensure that there isn't any area of organization that has been neglected or missed.

## PHASE 1

# RESILIENCE



### MODULE 1: THRIVING PRACTICE MINDSET (FREE)

Every hero's journey in any story must include a necessary internal shift to reach its protagonist's triumph. Your practice journey is no exception.



### MODULE 2: IDENTITY

Before being able to serve properly, a practice must be clear about its unique way of doing so. This holistic approach will help build a clear composition to communicate what you intuitively know.



### MODULE 3: CANVAS

Considered the central nervous system of any practice, the Practice Canvas will be the key to communicating with every other aspect of a practice.



### MODULE 4: ESSENTIALS

The practice essentials are a definitive list of components every practice needs to succeed before it can make sustainable, long term growth. Once you have these, you are ready for phase 2.





## PHASE 2

# GROW & SUSTAIN

**“WE MUST SUBSTITUTE COURAGE FOR CAUTION.”- MARTIN LUTHER KING JR.**

There is a lot of reason to be cautious in our world. Yet, there is equal reason to be courageous. Every new journey takes a giant leap to begin. We would love to be a part of that journey.

**GROW:** Your business is now ready to go out into the world and gain experiences. Your practice, like a body, has essential functions that prove vital to its health and wellbeing. These modules will help your business harmonize these functions in a way that fits you and your patients.

**SUSTAIN:** Phase 2 of your practice is akin to the skeletal, muscular and organ systems of the body. It is these systems that enables your practice to take perpetual movement in the world.

## PHASE 2

# GROW



### MODULE 5: FLOW

Flow refers to the every-day operation of the practice and how to move through them with grace and ease.



### MODULE 6: TEAM

People are the most important, fulfilling and yet unpredictable aspect of any practice. Module 6 prepares you with the tools for leadership, employees, contractors, suppliers and many other relationships.



### MODULE 7: VALUE-BASED CONNECTION

Sales; a word that triggers anxiety and a generally greasy feeling. But it doesn't have to. Module 7 teaches how to spread your services through deeply connecting to the mutual values of others.



### MODULE 8: INTEGRITY-BASED MARKETING

There are numerous ways to create awareness. Not all of them are built with integrity or the intention of being of service. Module 8 navigates marketing to best build interest in your practice.



### MODULE 9: BUILDING A COMMUNITY

Module 9 harnesses the ability to spread your practice through creating the loyal enthusiasts that every thriving practice is built on. The bigger the following, the healthier the practice.



### MODULE 10: LAUNCH

You have all of the components needed to grow and sustain an adept practice. It's time to launch it right or re-launch for greater heights.

## PHASE 3

# THRIVE

**“MY MISSION IN LIFE IS NOT MERELY TO SURVIVE, BUT TO THRIVE;  
AND TO DO SO WITH SOME PASSION, SOME COMPASSION, SOME HUMOR AND SOME STYLE.” - MAYA ANGELOU**

By phase 3, every aspect of starting and running a practice has been addressed. However, let's continue our analogy of a body. Our body doesn't simply operate and consistently move 24 hours a day everyday of the year without help. It needs maintenance and care. Phase 3 will support your practice in staying healthy and withstanding the test of time.

## SECTION 3

# THRIVE



### MODULE 11: BUSINESS CARE

With the care of your practice, you can establish what many practices fail to; longevity of purpose and the ability to adapt to the environment throughout the ages. Within lies the keys to longevity.



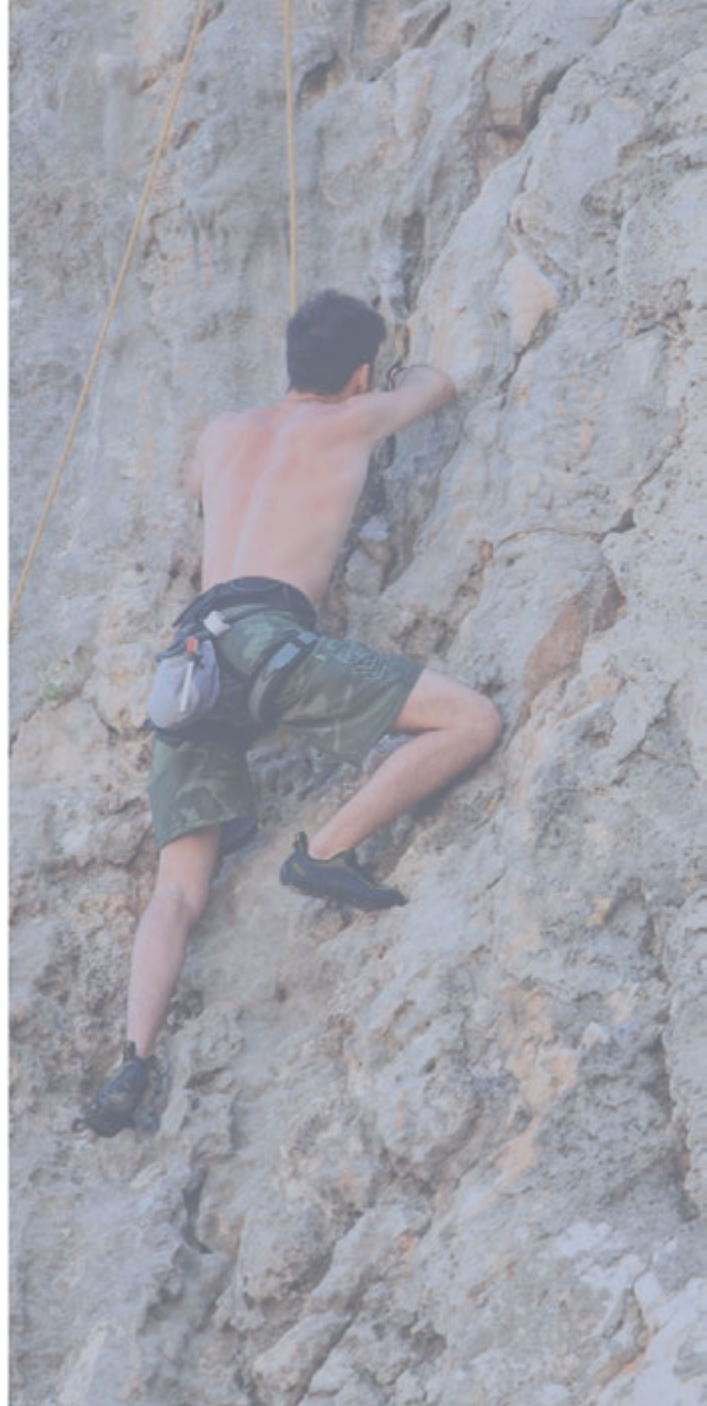
### MODULE 12: SELF CARE

Even for practitioners, who are experienced at self care, running a business has a way of creating chaos in one's life. Within lies the secrets of top entrepreneurs on work-life balance.



### BEYOND THRIVING

A bonus module that gives an introduction to moving beyond time-for-money to build passive income. Create an even greater impact in the world, massive income, and an unshakeable sense of freedom.



# PRICING MODEL

CREATE A THRIVING PRACTICE FOR LESS PER DAY THAN YOUR FAVORITE CUP OF COFFEE.

TEST DRIVE

**FREE**

Access to the first module.  
and downloads.

Take a test-drive around  
the practitioner dashboard.

Invite to private Facebook  
group.

THRIVE

**\$97** /month  
(for 12 months)

Access to module content,  
released monthly.

Instant access to all blogs  
and resources.

Invite to private  
Facebook group

THRIVE +

**\$949** (\$250 discount)  
(one-time payment)

Instant access to all modules  
and toolkits

Access to all blogs and  
other resources

**Bonus**  
*1:1 Coaching call with Jesse*

# MEMBERSHIP DASHBOARD

YOUR MEMBERSHIP INCLUDES...



12 Module coaching videos



12 PDF Thrive Guide's



12 Module checklists



Monthly bonus content



Exclusive Blog content



Thriving Practice Q&A Calls



Private Forums



Exclusive event Invitations

# FAQ

## **IS THRIVING PRACTICE CENTER A MONTHLY OR ONE-TIME FEE?**

For our “Thrive” package, your credit card will be securely charged approximately every thirty days for 12 months. For our “Thrive +” package, you will be charged only one time.

## **ARE THERE ANY LONG TERM COMMITMENTS?**

No, you can cancel your membership at any time. Due to internet copyright complications, the “Thrive +” program is non-refundable.

## **WHAT WILL I RECEIVE EVERY MONTH?**

Regardless of which membership option you choose, all Thriving Practitioners gain immediate access to all content, with the exception that “Thrive” members gain access to a new module every month upon billing, and “Thrive +” members gain access to all modules immediately upon purchase.

## **WHAT HAPPENS IF I MISS A MONTH, CAN I STILL GET THE MATERIALS?**

Content never gets revoked for paid memberships. Your content always stacks, so if you don't login for three months you will have three months of new content waiting for you!

## **IF I CANCEL, CAN I STILL ACCESS MY CONTENT?**

While your membership is active (through the rest of your billing cycle) you can access and download any current materials you have unlocked. Once the monthly billing cycle during which you canceled concludes, you will not be able to access any materials.

# WHAT ARE YOU NO LONGER WILLING TO HOLD FROM THE WORLD?

Your Thriving Practice Awaits.



**THRIVING PRACTICE CENTER**

Natural Healthcare's Business Hub